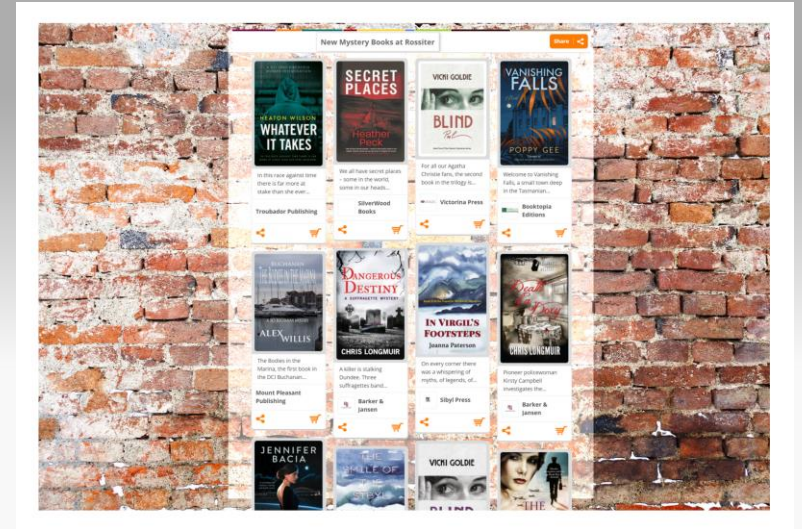
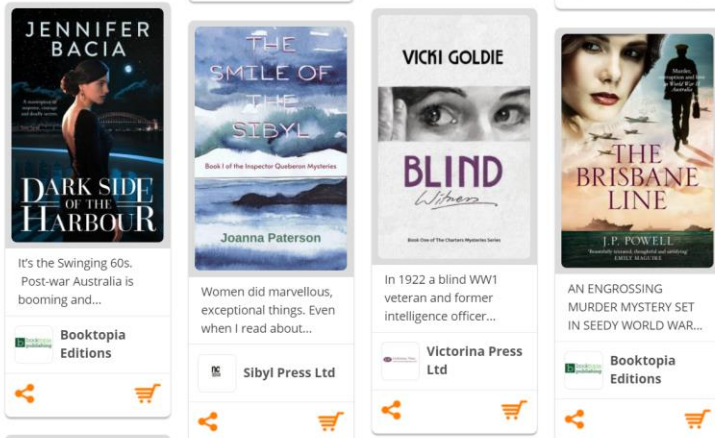
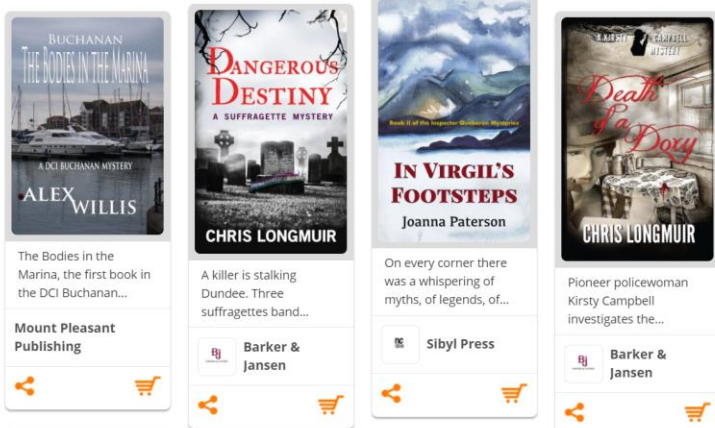
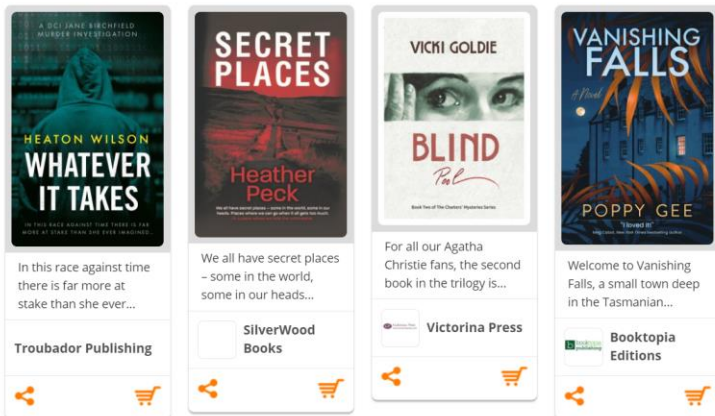


Presenting book selections with Book Walls



Best Practice - Bookstores





A Book2look book wall is a very simple way to create a small web page to present the Biblets for any selection of books.

All Biblets on a book wall are of course your own bespoke retailer versions.

The Book2look book wall option can be ...

- implemented on your website to present your book recommendations along with the book samples
- used to create multiple book walls for staff recommendations
- used to create compelling, interactive recommendation lists in your mailings
- posted on Social media
- shared everywhere



Kristin's Recommendations



Kristin has been a voracious reader ever since she was introduced to Ramona Quimby in first grade. She has been with Riverstone since the store was founded in 2017. As the book buyer for the store, Kristin loves to learn about all of the new books publishing each month, and she enjoys helping customers meet their newest favorite book. Her reading tastes usually trend toward fiction, women's history, and humorous picture books.

Shopping cart

0 Items Total: \$0.00

Find a wish list

Enter keyword, name, or email address

SEARCH

Kristin's Mystery Favourites



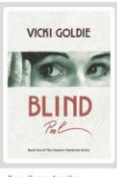
In this race against time there is far more at stake than she ever...

Troubador Publishing



We all have secret places - some in the world, some in our heads...

SilverWood Books



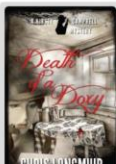
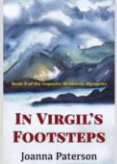
For our Agatha Christie fans, the second book in the trilogy is...

Victorina Press



Welcome to Vanishing Falls, a small town deep in the Tasmanian...

Booktopia Editions



Staff's recommendations can easily be implemented on your website. Once the book wall is embedded all you have to do is updated the book wall in your Community account. No programming!

How to create a Book Wall

1. Log into your Community (retailer) account and choose the menu option „Book wall list“
2. All book walls that you have created will be listed here. With „Create Book wall“ you start the creation of a new book wall.

1

book2look

125 MILLION BIBLET VIEWS

Dashboard

Book wall list

Reports Biblet

Reports Bookwall

Download

Settings

Help Manual

Report a Bug

Get Help

2

Search

Search

Records per page:

10

List view

Grid view

Create Book wall

| Title | Date | Tools |
|--|------------|----------------------|
| New at MyBookshop | 25/03/2021 | ★ </> [edit] [trash] |
| Nielsen Bookscan - Top 5 Bestseller Paperback Fiction Titles - W/C 30 September 2018 | 12/10/2018 | ★ </> [edit] [trash] |
| Nielsen Marketing Brochures | 01/10/2018 | ★ </> [edit] [trash] |
| US Widget Examples | 23/05/2018 | ★ </> [edit] [trash] |
| Nielsen Book2Look - Biblet Examples | 07/03/2018 | ★ </> [edit] [trash] |

book2look
125 MILLION BIBLET VIEWS

Ralph_Admin > nielsenbook.com

Create your own book wall

All the fields are compulsory

Book wall

Title:

URL (Optional):

Language

Language:

Select books

☒ All

☐ Search title

☐ Categories

☐ Add ISBNs (Comma separated)

☐ Author

☐ Series

☐ Publisher

☐ Publication date

☐ Most popular book(s)

Customize layout

Save

Welcome to the book wall generator!
In three easy steps you can create your own book wall here.

3. Give your book wall a title. Optionally you can also enter an URL your website or a subpage of your website etc. The title of the book wall will be a link to that URL.
4. Choose the language English books UK or English books from the US (or any other language). The default is the language setting of your account.
5. There are many methods to select the Biblets to be included in your book wall.
 - You can search for book titles and add them to the book wall.
 - You can select any BIC category
 - A list of ISBNs is probably the most popular option
 - You can search and add any number of authors, book series, publishers
 - You can define a start and an end date of publication (or just a start date and then „Indefinite“)
 - Or you just choose the most viewed Biblets in your language
6. Done! Just click „Save“

Customize layout

Size:

☐ 600 x 300
 ☐ 200 x 600
 ☐ 420 x 600
 ☒ Custom Size:

x

Background color:

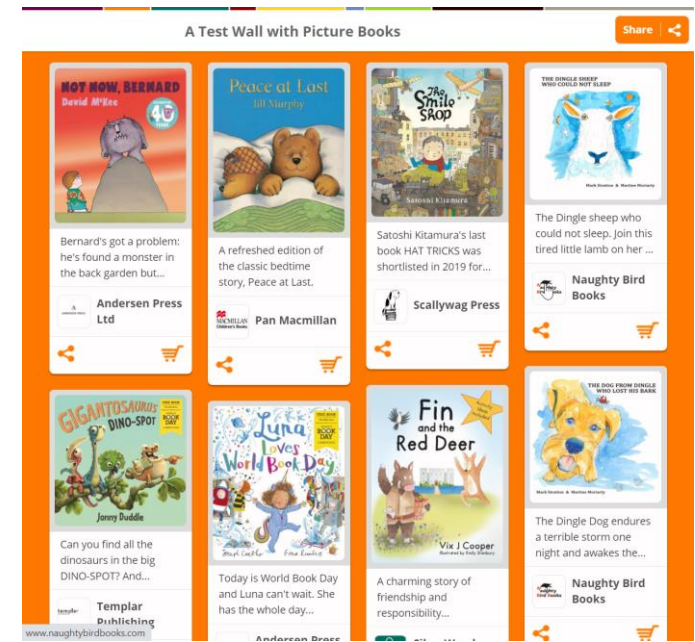
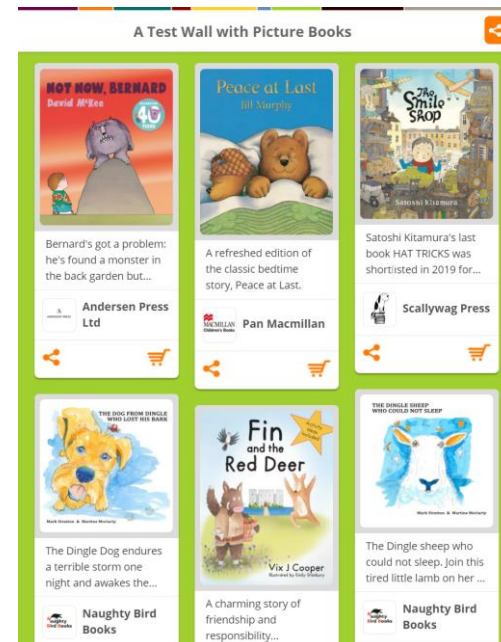
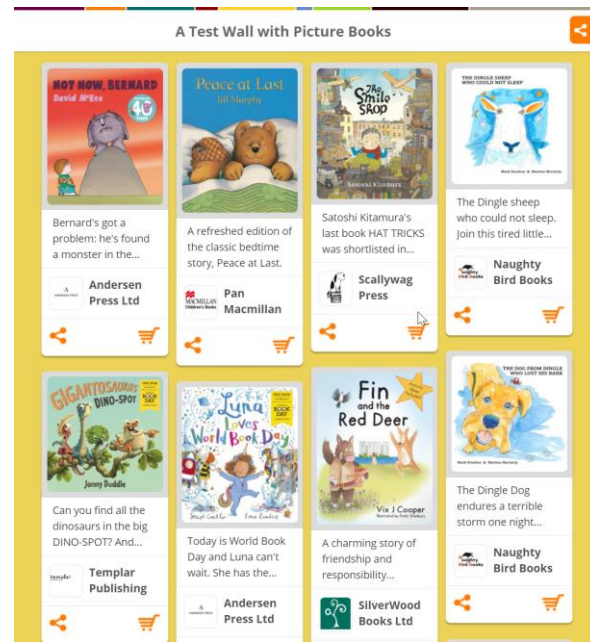
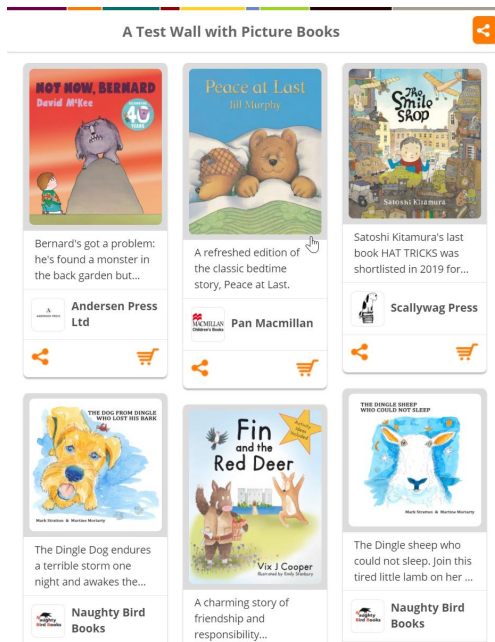
R:

G:

B:

HEX:

7. If you want to get fancy you can also customize the appearance of your book wall.
- The „Size“ option defines the default size of the frame in which the book wall is presented (the technical term is „iFrame“).
- For the background color you need to know the hexadecimal code of the desired color or the RGB values. Both things that you can get from any graphics software that you may be using.
- If you need the background color of your website you can always ask the person in charge of programming your website for the code/value.



NOT NOW, BERNARD
David McKee
CELEBRATING 40 YEARS

Bernard's got a problem: he's found a monster in the back garden but...

Andersen Press Ltd

Peace at Last
Jill Murphy

A refreshed edition of the classic bedtime story, *Peace at Last*.

Pan Macmillan

The Smilo Shop
Satoshi Kitamura

Satoshi Kitamura's last book *HAT TRICKS* was shortlisted in 2019 for...

Scallywag Press

THE DOG FROM DINGLE WHO LOST HIS BARK
Mark Stratton & Martine Mortuary

The Dingle Dog endures a terrible storm one night and awakes the...

Naughty Bird Books

Fin and the Red Deer
Vix J Cooper
Illustrated by Emily Stenbury

A charming story of friendship and responsibility...

Naughty Bird Books

THE DINGLE SHEEP WHO COULD NOT SLEEP
Mark Stratton & Martine Mortuary

The Dingle sheep who could not sleep. Join this tired little lamb on her ...

Naughty Bird Books

Share

✕

Book wall URL

https://b2l.bz/qVHkdO

Embed Code

```
<div class='b2lEmbedWall' data-size='fixed' data-width='620' data-height='800'><script src='https://www.book2look.com/html5/b2lembeder.js?id=vjobs4rkom(nielsensbook.com)&bweuid=532585&b
```

Select and drag on squares for your custom size.

3 x 2 (620 x 800 pixels)

Here you find the URL of the book wall as well as the HTML embed code.

With the grid you can also very intuitively define the size of your book wall.

This share option is available to anyone looking at your book wall. So your friends and customers can post book wall on their Social Media channels or websites.