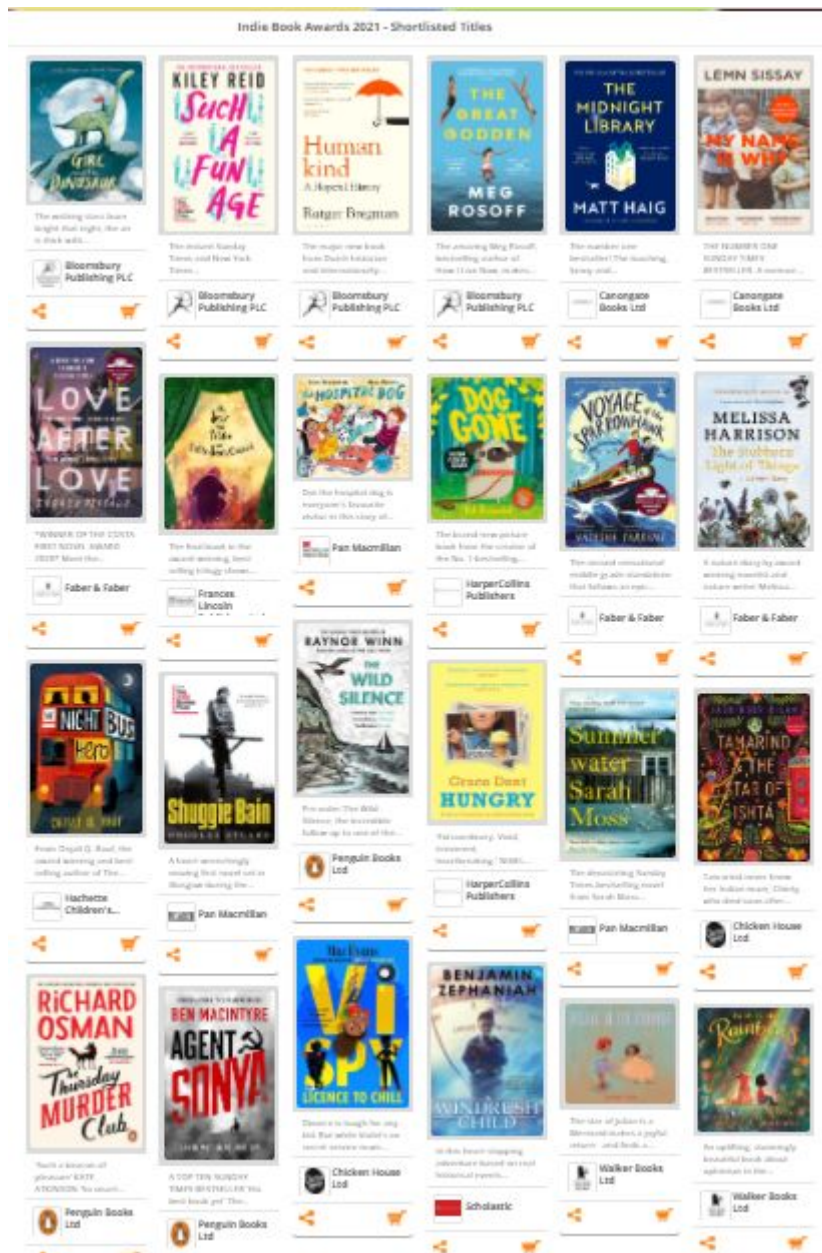


# INDIE BOOK AWARDS VIRTUAL BOOKSHELF: HOW TO PERSONALISE

Nielsen Book is delighted to be supporting the Indie Book Awards 2021. This year we have created a virtual bookshelf of all the shortlisted titles so each one can be explored using Book2Look's unique 'Look Inside' functionality. Take a look here: <https://b2l.bz/7L1i4E>



To create your own personalised Indie Book Awards virtual shelf with your own shop logo, social media and shop links simply follow the instructions on the next page. If you have any questions or problems email: [help.book@nielseniq.com](mailto:help.book@nielseniq.com)

# HOW TO PERSONALISE A BOOK2LOOK BOOK WALL

If you are new to Book2Look you will need to create a retailer Book2Look account by registering at: [www.book2look.com/dealer](http://www.book2look.com/dealer) This should only take a few minutes, please select the UK setting to access the Nielsen Book portal.

If you already have a retailer Book2Look account then login as usual.

## Follow these 4 easy steps:

1. Once you have logged in, select **Book Wall List** from the left hand menu and then **Create Book Wall** (the orange button at the top of the list)
2. Under **Create your own Book Wall** give your Book Wall a name. For example Indie Book Awards 2021
3. Under **Select books** choose **Add ISBNs** and use the list below of the shortlisted ISBNs:

9781408880548, 9781526612168, 9781408898956, 9781526618535, 9781786892737, 9781786892362, 9780571356225, 9780571363513, 9780571348763, 9780711247253, 9780008318048, 9781509868322, 9780241401477, 9780008333188, 9781510106772, 9781529019292, 9781529035476, 9781913322175, 9781912626892, 9780702302725, 9780241988268, 9780241986950, 9781406397482, 9781406394023

4. Press **Save** and your own Book Wall will be created. You can now share it via your social media accounts or embed it on your website.

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