

JACKET/COVER IMAGES LISTING SERVICE

In these challenging market conditions it is essential for your titles to be visible to your customers. Providing timely, comprehensive data to Nielsen Book enables your book record and jacket/cover image to be available to book buyers around the world, assisting their purchasing decisions.

Supporting your title record with a jacket/cover image is a critical element of your book information. Nielsen Book accepts jacket/cover images from all publishers for inclusion on our database **free of charge**.

Recent Nielsen Book research concluded that titles meeting the BIC Basic standard and carrying a cover image saw average sales over twice as high as those titles that did not make the standard.

Sending your book jacket/cover images electronically is the quickest way to add them to the Nielsen Book database:

- You can upload jacket/cover images using Nielsen Title Editor, our free online publisher editing service. *If you plan to submit more than 100 images per month, contact us to discuss your upload options.*
- Large numbers of images can be sent to our FTP site, contact us for more information.
- Smaller numbers of images can be sent via email to the address below.

Our preferred format for images is:

- Please crop the image if necessary so that only the flat, face-on front cover image is supplied



- **JPEG** format 24 bit, RGB colour
- **PNG** 24 bit, RGB colour
- To ensure upload success, the **minimum** image size required is 650 pixels high, 100 DPI (dots per inch)
- The file name **must** be the valid ISBN only (no words, hyphens or spaces) e.g. **9781234567890.jpg** or **9781234567890.png**
- **Any incorrectly named file will fail to load**
- PC format (or a PC formatted file if using an Apple Mac) using the RGB colour mode or 24-bit true colour. Tif, gif, bmp and psd files are also suitable

IMPORTANT NOTES: Use of jacket/cover images is at Nielsen Book's discretion. Once we have added jacket/cover images to our gallery they will then be used to enhance the book record on our Nielsen Book services and data feeds. Our services are supplied to publishers, booksellers and librarians worldwide.

LICENCE: By providing us with a jacket/cover image, you grant to us a non-exclusive, perpetual, royalty free, worldwide licence to disseminate a copy of that jacket/cover image in our products and services, at our sole discretion.

To contact us or for more information email: images.book@nielsen.com