

# Nielsen Title Editor

## Jacket/cover images listing service

In these challenging market conditions it is essential for your titles to be visible to your customers. Providing timely, comprehensive data to Nielsen BookData enables your book record and jacket/cover image to be available to book buyers around the world, assisting their purchasing decisions.

Supporting your title record with a jacket/cover image is a critical element of your book information. Nielsen Book accepts jacket/cover images from all publishers for inclusion on our database **free of charge**.

### How to send your book jacket/cover images electronically

Sending your images electronically is the quickest way to ensure they are added to the Nielsen BookData database:

- You can upload jacket/cover images using Nielsen Title Editor, our online publisher editing service
- Small numbers of images can be sent via email: [images.book@smb.nielseniq.com](mailto:images.book@smb.nielseniq.com) Larger numbers of images can be sent by arrangement to our FTP site

### Our preferred format for images is:

- JPEG format
- A minimum 650 pixels high, 100 DPI (dots per inch), with the ISBN as the filename
- The image file must be named with the valid ISBN only – no words, hyphens or spaces, e.g. 9781234567890.jpg
- Any incorrectly named file will fail to load
- PC format (or a PC formatted file if using an Apple Mac) using the RGB colour mode or 24-bit true colour. Tif, gif, bmp and psd files are also suitable
- Please crop the image if necessary so that only the flat, face-on front cover image is supplied

### Important notes

Use of jacket/cover images is at Nielsen BookData's discretion: Once we have added jacket/cover images to our gallery they will then be used to enhance the book record on our Nielsen BookData products and data feeds; all our services are supplied to major booksellers and librarians worldwide.

### Licence

By providing to us a jacket/cover image, you grant to us a non-exclusive, perpetual, royalty free, worldwide licence to disseminate a copy of that jacket/cover image in our products and services, at our sole discretion.

For more information email: [images.book@smb.nielseniq.com](mailto:images.book@smb.nielseniq.com)