

**THE DEFINITIVE BESTSELLER AWARDS RETURN**  
**NIELSEN BOOKDATA *in partnership with* BOLOGNA BOOK PLUS**  
**The Ham Yard Hotel, January 22 2024**

**London, Bologna 2023:** Nielsen BookData, in partnership with BolognaBookPlus, are thrilled to be once again hosting the annual Bestseller Awards ceremony on 22 January 2024 at the prestigious Ham Yard hotel in Piccadilly. These awards, which aim to recognise and celebrate bestselling authors in the UK, are the only awards in the industry whose prize winners are determined according to consumer sales on both print and digital formats. The data is provided by Nielsen BookScan, which has been tracking UK book sales continually for 30 years. Bologna Book Plus, an advocate of authors, rights, and creativity, will be partnering with Nielsen BookData, firmly establishing these popular awards in the publishing calendar.

The Bestseller Awards consist of three categories: Silver status is awarded to books that sell over 250,000 copies, Gold status is awarded to books that sell over 500,000 copies, and books that sell over 1,000,000 copies are awarded Platinum status. Achieving this level of sales is a tremendous accolade, and previous awards have recognised powerhouses such as Richard Osman, Louise Candlish and David Walliams.

Announcing the date for the Award Ceremony at this year's Frankfurt Book Fair, Andre Breedt, Managing Director of Nielsen BookData, said: "We're delighted to once again be hosting an in-person ceremony for the Bestseller Awards with our partners BolognaBookPlus. It will be an absolute pleasure to welcome the industry to the Ham Yard Hotel to celebrate and honour UK bestselling authors."

Jacks Thomas, Director of BolognaBookPlus, added "As BolognaBookPlus enables the showcasing, discovery and international rights trading of books across all categories and genres, it seems fitting to partner on these awards that recognise those authors whose audiences and sales are the judge and jury, and which represent the results of the work done by so many industry professionals, to get books into print and sold at book fairs and, ultimately, book stores."

These will be the first in-person Bestseller Awards in three years, the last two having been held virtually or as individual presentations, and therefore BolognaBookPlus and Nielsen BookData are particularly excited to be hosting these in the new year.

**NOTES FOR EDITORS**

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**About Nielsen BookData**

Nielsen BookData provides a range of services to the book industry internationally, aiding the discovery and purchase, distribution and sales measurement of books. Nielsen BookData is responsible for the ISBN and SAN Agencies for UK & Ireland as well as providing search and discovery services for booksellers and libraries. Its Research services provide retail sales analysis for both print and e-books alongside research from the Books and Consumers Survey. For publishers Nielsen BookData offers a range of services from assigning an ISBN to a book to adding metadata to its database and providing promotional tools to help market books. The company is wholly owned by NIQ. For more information, visit [nielsenbook.co.uk](http://nielsenbook.co.uk)

**About BolognaBookPlus (BBPlus)**

BolognaBookPlus was launched in 2020 by BCBF/BolognaFiere, in collaboration with the Italian Publishers Association (AIE), to reach a general publishing audience via a three-day exhibit,

training and conferences - among other opportunities - taking place alongside the acclaimed Bologna Children's Book Fair 8-11 April 2024. Working closely with the Bologna team, BolognaBookPlus is led by Jacks Thomas as Guest Director, supported by a UK team.