



Jo Shaw – Sales Director, Nielsen BookData Metadata

Jo joined Nielsen BookData in 2009 and currently heads up the Metadata team. In her role she oversees Nielsen BookData's bibliographic data services encompassing BookData Online, bibliographic data feeds, the publisher Enhanced Service, and the digital preview solution Book2Look.

Peta Wilson – ISBN Advisor, Nielsen BookData

Peta is a member of the team responsible for running the ISBN Agency for the UK & Ireland. She has worked for Nielsen BookData for 19 years. As well as allocating unique numbers to books and publishers, she also advises publishers of all sizes about the use of ISBNs and best practice. This ensures that books are correctly identified and catalogued for distribution and sales.



Simon Morley – Buying Director, Gardners Books

Working with the family run business since 1996, Simon leads a buying team of 36, responsible for the daily purchase and inventory control of over 500,000 in stock titles. Based in Eastbourne with a work force of over 800 Gardners is a global supplier of books to over 15,000 retailers around the world and is the largest English-language wholesaler outside of North America.



Clive Herbert – Head of Professional Services, Nielsen BookData

Clive Herbert has worked in the book trade for over 30 years and is currently the Head of Professional Services for Nielsen BookData. His role involves responsibility for the Registration Agencies, which supplies ISBNs and SANs to the UK book trade. He continues to work with publishers large and small, helping them improve the quality of their bibliographic data to support their sales and marketing activities.



**Chris Pow – Senior Business Development Manager,
Nielsen BookData Metadata**

Chris has worked at Nielsen BookData since 2017 and has worked extensively onboarding publisher and retail clients of all sizes to establish both inbound and outbound metadata connections. In addition to working with international retailers, publishers, libraries, distributors, developers, agents and wholesalers, he has also taken on the territory responsibility for the development of our metadata business in South Africa.

Harry Boughton – Head of Operations, Copyright Licensing Agency

Harry oversees the distribution of CLA's licensing revenue to authors, publishers and visual artists, which in 22/23 surpassed £81 million. With an operational career spanning retail, charity and disaster response, he strives to deliver fair value for creators and rightsholders, protecting the cultural and economic sustainability of the UK's creative ecosystem.



Anna Ganley – Chief Executive, The Society of Authors

Anna is responsible for overseeing the running of the organisation and driving the SoA's mission of empowering and supporting authors. Working closely with the SoA's board of directors (Management Committee), Anna ensures the SoA's activities and campaigns are aligned with the SoA's core values of diversity, equity, inclusion and accessibility. Priority areas for 2024 continue to be on fair pay and fair terms for creators, opening up the industry to include more diverse voices, lobbying for a supportive environment for the arts, continuing the SoA's work around sustainability and working *with*, not *for*, Artificial Intelligence.



Lucy Huddlestone – Senior Business Development Manager, Nielsen BookData Metadata

Lucy has worked in the publishing industry for over 15 years. She works closely with partners to identify new opportunities for Nielsen BookData's bibliographic data services, encompassing BookData Online, bibliographic data feeds, the publisher Enhanced Service and the Publisher Health Check as well as the look inside service, Book2Look.



**Sarah Walden – Head of Supply Partnerships,
World of Books**

Sarah Walden is Head of Supply Partnerships at World of Books working with publishers to ensure both the best new book range possible as well as supporting publishers, distributors, wholesalers and retailers with the most ethical way to manage their end-of-life book stocks. She has previously worked for The Book People, Baker & Taylor, Penguin and Scholastic and is also the managing director and founder of a children's publishing and packaging business, Noodle Juice Ltd.

**Matt Orzlowski – Senior Business Development Manager,
Nielsen BookData Research**

Matt Orzlowski is Senior Business Development Manager for the Nielsen BookData Research team. His role is primarily concerned with identifying new opportunities in the publishing industry, working with existing clients through account management aimed at expanding their understanding of the data, and other responsibilities involving data analysis, marketing and commercial negotiations.

