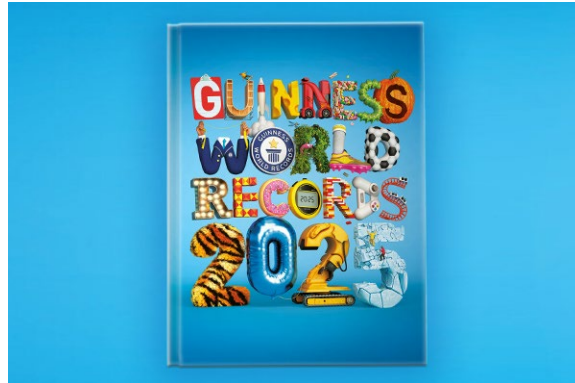


Press Release

Guinness World Records scores UK Christmas number one for a fifth time, Nielsen BookData reveals



LONDON, 24 December 2024 – Annual fact compendium *Guinness World Records* has been crowned the UK book trade’s Christmas number one for a fifth time. The 2025 edition of the £22 hardback book sold 43,630 copies in the UK in the week ending 21 December 2024, taking top spot in today’s bestseller charts – the last bestseller charts to be published before Christmas Day.

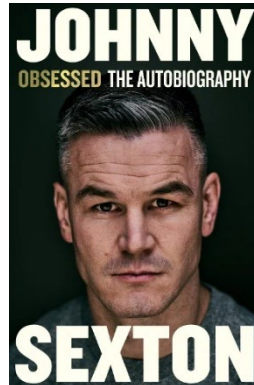
Guinness World Records 2025 held off stiff competition from several other titles, with the top four bestsellers separated by fewer than 5,000 sales. TV star Richard Osman’s thriller, *We Solve Murders*, finished runner-up in the race to the Christmas Number One, selling 41,730 copies. Samantha Harvey’s Booker Prize-winning *Orbital* places third in the overall bestseller list while *The 1% Club Official Quiz Book*, sales of which jumped more than 12,000 copies week on week, places fourth. Asako Yuzuki’s *Butter*, crowned recently by Waterstones as its Book of the Year, takes fifth place in the ranking, ahead of last year’s Christmas Number One, GT Karber’s *Murdle*.

UK Top 10 bestsellers: week ending 21 December 2024

1. *Guinness World Records* (-) 43,630 copies sold
2. *We Solve Murders* (Richard Osman) 41,730
3. *Orbital* (Samantha Harvey) 39,369
4. *The 1% Club: The Official Quiz Book* (-) 39,116
5. *Butter* (Asako Yuzuki, translated by Polly Barton) 34,586
6. *Murdle* (GT Karber) 27,701
7. *Private Eye Annual 2024* (-) 24,073
8. *In Too Deep* (Lee and Andrew Child) 18,650
9. *Dog Man: Big Jim Begins* (Dav Pilkey) 18,484
10. *Diary of a Wimpy Kid: Hot Mess* (Jeff Kinney) 18,473

Nielsen BookData

Philip Stone, a sales analyst at Nielsen Book, said: “*Guinness World Records* is a perennial bestseller in the run-up to Christmas in the UK and is often there or thereabouts in the Christmas Number One contest. *Guinness World Records* now matches the feat of TV chef Jamie Oliver whose books have also been crowned the UK book trade Christmas Number One five times since records began.”



Former rugby union player Johnny Sexton’s autobiography, *Obsessed*, is Ireland’s Christmas Number One, taking spot in today’s bestseller list by a comfortable margin. It has become the fourth rugby memoir to score a Christmas Number One in Ireland – following in the footsteps of Joe Schmidt’s *Ordinary Joe* in 2019, Paul O’Connell’s *The Battle* in 2016 and Brian O’Driscoll’s *The Test* in 2014. Broadcaster Graham Norton’s novel, *Frankie*, takes second place in Ireland’s overall chart, ahead of *Guinness World Records 2025*.

Ireland Top 10 bestsellers: week ending 21 December 2024

1. *Obsessed* (Johnny Sexton) 11,319 copies sold
2. *Frankie* (Graham Norton) 6,351
3. *Guinness World Records 2025* (-) 5,413
4. *The Irish Words You Should Know* (Hector Ó hEochagáin) 4,573
5. *Dog Man: Big Jim Begins* (Dav Pilkey) 4,258
6. *Intermezzo* (Sally Rooney) 4,144
7. *The Hike Life: 50 More to Explore* (Rozanna Purcell) 3,994
8. *Diary of a Wimpy Kid: Hot Mess* (Jeff Kinney) 3,661
9. *Heart, Be at Peace* (Donal Ryan) 3,607
10. *The Racket* (Conor Niland) 3,560

Notes for editors

Data should be sourced to Nielsen BookData. Printed book sales data comes from the Nielsen BookScan UK Total Consumer Market panel of more than 7,000 bricks and mortar and internet book retailers in the UK, and the equivalent Irish Consumer Market panel. Please contact mediabookresearch@nielseniq.com with any queries.

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Nielsen BookData

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For publishers, Nielsen BookData offers a range of services from assigning an ISBN to a book to adding metadata to its database and providing promotional tools to help market books.

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