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## **NIELSEN HONOURS 2018 BESTSELLING AUTHORS AT ITS ANNUAL AWARDS CEREMONY**

***David Walliams, Gail Honeyman, Adam Kay, Francesca Simon and  
Tony Ross among those honoured***

**London, 22 January 2019** - Nielsen hosted its annual Bestseller Awards ceremony, in association with Coutts, to honour authors of the most successful books of 2018. Held in the prestigious Coutts atrium, authors from across three primary categories - Fiction, Non-Fiction and Children's - received top honours as measured by Nielsen BookScan and PubTrack Digital across both print and e-book formats for a title's lifetime of sales. The awards ceremony was hosted by Mariella Frostrup.

The awards categories are based on sales volumes - Silver (250,000 sales), Gold (500,000 sales), and Platinum (1,000,000 sales). The authors being recognised have all reached significant sales milestones and have helped contribute to another robust year for the UK book industry, totalling 191m books sold last year to the value of £1.6bn. In total, 22 Fiction titles have reached either Silver, Gold or Platinum status.

This year, the Platinum Bestsellers are dominated by Fiction titles with four authors honoured including Jojo Moyes for *After You*, Liane Moriarty for *The Husband's Secret*, B. A. Paris for *Behind Closed Doors* and Gail Honeyman for *Eleanor Oliphant is Completely Fine*. Notably, Honeyman had a stellar year with her debut, achieving sales of 1.2m in 2018 alone - well in excess of the 1m sales required for a Platinum award. Honorary Platinum winners inducted into the 21st Century Hall of Fame are Francesca Simon and Tony Ross.

"I'd like to say a huge thank you to all of the library staff, booksellers and, of course, to all of the readers who have championed *Eleanor Oliphant is Completely Fine* over the last year or so," said Gail Honeyman. "I'm very grateful, and I'm completely thrilled to be receiving this award."

The Children's category boasted some of the most successful authors including David Walliams, receiving two Platinum awards for *The Midnight Gang* and *Ratburger* as well as two Gold awards for *The Ice Monster* and *World's Worst Children 3*. David said of his multiple wins, "I am delighted to be honoured at this year's Nielsen Book Awards for my children's books and I'd like to say a huge thank-you to my readers for making it possible!" Julia Donaldson and Axel Sheffler brought home two Platinum awards for *The Gruffalo* and *The Gruffalo's Child* and Roald Dahl's *The BFG* and *Charlie and the Chocolate Factory* also achieved Platinum status. Liz Pichon continued her success, having been awarded three Silver awards in 2017, with three more Silver awards for 2018. Jim Field accepted a Silver award for *Oi Frog!* on behalf of himself and Kes Gray.

Non-Fiction authors also received top honours. Jamie Oliver achieved Platinum status for *5 Ingredients - Quick and Easy Food* while Michelle Obama's *Becoming* and Adam Kay's *This is Going to Hurt* both received Gold.

"Once again, we're delighted to host and honour some of the bestselling authors the UK has produced," said Andre Breedt, Managing Director, Nielsen Book Research International. "2018 was another strong year for the industry, with sales keeping pace with the highs of recent years and where the largest category Non-Fiction saw growth in both value and volume sales. My warmest congratulations to all the winners, it will be great to celebrate with so many of you tonight."

"Coutts are delighted to be supporting the UK book industry through this year's Nielsen Bestseller Awards, recognising and celebrating the UK's bestselling titles," said Simon Hopes, Commercial Director at Coutts. "It will be hugely inspirational to see so many accomplished authors together under one roof, and to be able to champion their achievements. We can already count a large number of the UK's most established authors, past and present among our clients, from Bram Stoker and Charles Dickens to many of today's best loved writers, so this is a natural fit for us."

## Notes to editors

Please see below the list of 2018 Nielsen Bestseller Awards:

### For Non Fiction:

#### **Platinum**

- *5 Ingredients - Quick & Easy Food* by Jamie Oliver

#### **Gold**

- *Sapiens & Homo Deus* by Yuval Noah Harari
- *This is Going to Hurt* by Adam Kay
- *Becoming* by Michelle Obama

## **Silver**

- *Lose Weight for Good & Tom Kerridge's Proper Pub Food* by Tom Kerridge
- *The Life-Changing Magic of Not Giving a F\*\*k* by Sarah Knight
- *Why Mummy Drinks* by Gill Sims

## For Fiction:

### **Platinum**

- *Eleanor Oliphant is Completely Fine* by Gail Honeyman
- *The Husband's Secret* by Liane Moriarty
- *After You* by Jojo Moyes
- *Behind Closed Doors* by B. A. Paris

### **Gold**

- *The Keeper of Lost Things* by Ruth Hogan
- *The Tattooist of Auschwitz* by Heather Morris

## **Silver**

- *Rivers of London* by Ben Aaronovitch
- *The Girl Before* by J. P. Delaney
- *Close to Home* by Cara Hunter
- *He Said/She Said* by Erin Kelly
- *Lies* by TM Logan
- *Missing, Presumed* by Susie Steiner

## For Children's:

### **Platinum**

- *The BFG & Charlie and the Chocolate Factory* by Roald Dahl
- *The Gruffalo & The Gruffalo's Child* by Julia Donaldson & Axel Scheffler
- *The Midnight Gang & Ratburger* by David Walliams

### **Gold**

- *The Ice Monster & World's Worst Children 3* by David Walliams

### **Silver**

- *Oi Frog!* by Kes Gray & Jim Field
- *Diary of a Wimpy Kid: The Meltdown* by Jeff Kinney (plus 3 more Platinum titles)
- *Tom Gates Series* by Liz Pichon
- *The Wonky Donkey* by Craig Smith & Katz Cowley

## Honorary 21st Century Hall of Fame:

- Francesca Simon & Tony Ross

Details on the Nielsen Bestseller Award winners, listings of the latest bestsellers and features on the authors celebrated at the event can be found at:

<https://nielsenbestsellerawards.com/>

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